



Confederation of Indian Industry



AN INITIATIVE BY



MINISTRY OF TEXTILES
GOVT. OF INDIA



GOVT. OF TAMILNADU



weaves

Global connect for weavers

SOUTH INDIA'S PREMIER TEXTILE FAIR 2019

Fabric | Yarn | Home Tex | Machinery | Accessories | Allied Services

27th - 30th NOVEMBER 2019

Texvalley, Erode, TN, INDIA.

FOR REGISTRATION :
www.weavestexvalley.com

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AN ANNUAL EVENT FOR ENTIRE TEXTILE VALUE CHAIN

About Weaves

Weaves-First of its kind event held in December 2018 in partnership with CII at TEXVALLEY - A Largest wholesale textile market in the heart of South India, Erode, Tamilnadu. Erode is the heart of this region's textile cluster surrounded by a huge number of textile manufacturing industries located in Salem, Coimbatore, Tiruppur, Karur, Namakkal, Palladam and Pallipalayam.

Weaves is the South India's Premier Textile Fair, which facilitates the trade connect between Indian / International buyers and the manufactures / traders of this region. Weaves acts as a gateway to the textile industry for the weavers and provides opportunity to showcase, connect and collaborate; their products with the customers coming from all over the globe.

Why Weaves ?

To connect the textile expertise with global / national investors and buyers to explore opportunities and exhibit the strength of our textile cluster.



TITANS OF TEXTILES - Coffee Table Book released on inaugural session

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government, and civil society through advisory and consultative processes.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders and enhancing efficiency, competitiveness and business opportunities for the industry through a range of specialized services and strategic global linkages. With 65 offices, including 9 Centres of Excellence in India and 10 overseas offices and institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point of Indian Industry and the international business community.

About Texvalley

Texvalley is an integrated textile market, first of its kind in South India. It is an initiative by the Govt. of India with the support of the Govt. of Tamil Nadu to help weavers in this cluster and elevate them to the next level.

Texvalley represents textile activities of the southern states, which has grown in terms of value, volume and variety over the decades. Texvalley houses Domestic (Textile Zone) and Export Zone, with a complete eco system of business ethics, compliance and certifications. Thus, Texvalley becomes a single point of focus for both domestic and international textile sourcing.

Supported by



Media Support





Lighting of Kuthuvilaku



Inauguration



Paramakudi Weavers Visit



B2B Meetings



Seminars & Conference



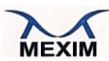
Seminars & Conference

WEAVES- A four day flagship event was successfully conducted at Texvalley, Erode, Tamilnadu, India between 5 & 8 Dec 2018. This event attained a grand success with the collective efforts of exhibitors, buyers, visitors, chief & special guests, eminent speakers, supporting organizations and media partners.

Highlights of this event :

- Exhibitors and Visitors
- Seminars & Conferences
- B2B – Business Meetings
- Fashion Show
- Valedictory Function (In presence of TN State Ministers)
- Release of Coffee Table Book "TITANS OF TEXTILES"

Prominent Brands @ Weaves 2018



201

EXHIBITORS

7 Pavilions
20,000 Sq Mtrs

US\$ 50 Million
Worth Business

1544 Buyers
7438 Visitors

550+
B2B Meetings

INTERNATIONAL BUYERS

- Russia
- USA
- UAE
- Oman
- China
- Japan
- Switzerland
- Sri Lanka
- South Africa
- Korea
- Indonesia
- Bangladesh
- UK
- Singapore

BUYERS PROFILE

- Buying Houses & Agents
- Garment Exporters & Manufacturers
- Designers & Architects
- Domestic & International Brands
- E-Commerce Brands
- Fabric Importers
- Retail Chain Boutiques
- Members of SIHMA | FIEO | SIGA
GWMA & AMI
- Powerloom | Autoloom Owners
& Weavers

1544

BUYERS

Exhibitors Testimonial

The buyers from other states and overseas are very much interested in visiting all stalls in this fair. We are producing approx. 1 lakh mtr. fabric per day. We hope that this WEAVES 2018 event will create more business opportunities. Thanks to Texvalley.

- Anitha Weaving Mills,
Tiruchengode.

We are catering all the requirement of garment accessories for textile exporters. Our Karur unit is undertaking all types of offset printing activities. Tirupur unit caters the woven and printed labels. We are seeking more orders through this trade fair.

- Hi-life Lables, Tirupur

This is one of the best trade fairs in South India. We are displaying woven and knitted finished fabrics in this fair. We are expecting more overseas buyers in the next year. We hope that we will be coming again.

- Loyal Textile Mills Limited,
Chennai

Systech Infovations is ERP software developers mainly for Textile Industry. We are 100% satisfied with all the arrangements. The expo is profitable and all of us are beneficiaries.

- Systech Infovations
Pvt.Ltd., Coimbatore

B2B MEETINGS



Business Meetings in B2B Lounge

The B2B Meeting- An unique platform was arranged where the exhibitors and buyers could connect with each other on a pre-fixed meetings at the show. The platform was utilized extensively and 550+ meetings were held.

765 OUTDOOR print adverts	540,572 DIGITAL promotions	85 VIDEO promotions
255,506 INVITATIONS	80,000 ^{Seconds of} MASS MEDIA Coverage	218,381 MAILERS E-mail SMS Whatsapp

SHOW MARKETING

Buyers Testimonial

I feel it is a perfect platform for all the exhibitors & buyers. Hats off for the commitment and determination of organizers and their team. I believe that they are the big factor for the success of the trade show.

- Mr. Sanjeev Jain,
CEO & President,
TQM Global Buying

The products exhibited in this WEAVES fair are awesome. This show exhibits the quality, value and strength of Southern Region Textile manufacturers.

- Mr. Sudhir Grover
- CEO, Aremssy Services,
India

We could fix B2B meetings with many exhibitors in this fair. Completely satisfied with the quality of this fair and products. Very valuable and useful to everyone. It is a great job of Texvalley.

- Mr. Mohamad Irfan,
Director,
Accurate Lanka Pvt. Ltd.,
Sri Lanka

I found it is one of the best textile trade fairs in India. More number of weavers having different quality of wider width fabrics. All the best for their continuous success in the upcoming events too.

- Mr. Parantap Mishra,
UAE

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FASHION SHOW 2018

A grand event with glammers and sparkling garments were displayed in 10 themes.



Show Participants: Chennai Silks | KG Fabriks | Nool by Hand (Five P Venture) | Dream Zone | Laya | Twin Birds | Nandu | KIBS | JDC | Bannari Amman

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FAIR SHOTS 2018



LAYOUT FOR STALLS



IN FABRIC ZONE

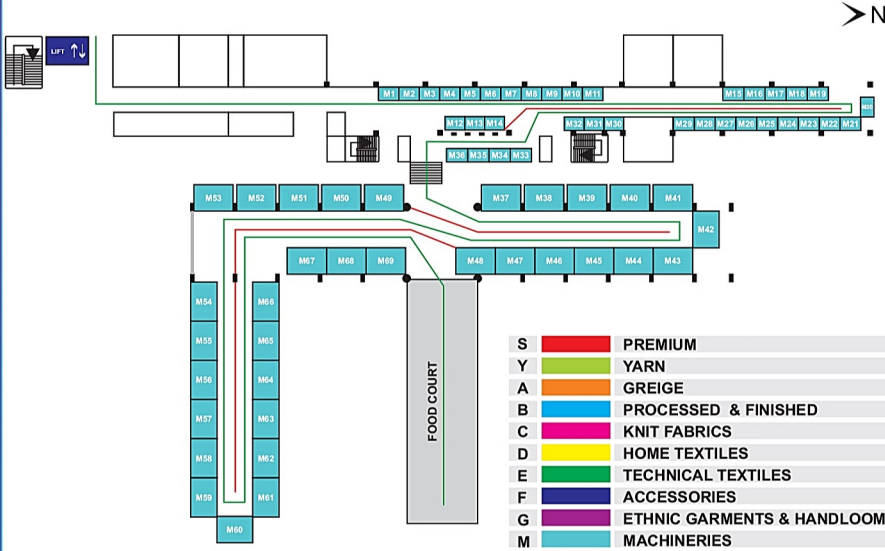
Individual Stalls with the variant of
Single | Single Corner
Double | Double Corner
Fully Air Conditioned Stalls

- Discussion Table - 1
- Chair - 2
- Plug Point - 2
- Fabric Display Stand - 1
- Dustbin - 1
- LED Lights - 8
- Name Fascia Board
- Mineral Water

IN MACHINERY ZONE

- Air-cooled Hall
- Octanorm Stall
- Discussion Table - 1
- Chairs - 2
- Power & Plug Point - 2
- Dustbin - 1
- Wall-to-Wall synthetic carpet
- Name Fascia Board
- Mineral Water

LAYOUT FOR MACHINERY STALLS



ZONE	STALL FEATURES	PRICE*
S1 to S15	Premium & for Sponsors	Refer Separate Table*
All Zones	Single	50,000.00
	Double	70,000.00
	Corner	10% Extra
Handloom & Khadi	Single	35,000.00
	Double	60,000.00
	Corner	10% Extra
Machinery	4x4 Mtr	50,000.00
	4x3 Mtr	40,000.00
	3x3 Mtr	30,000.00

+18% GST EXTRA

FOR STALL BOOKINGS:
Mr.L.RAJA - +91 93626 78789
Mr.M.DEEPAN KUMAR - +91 96881 61000

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2019

Key Pavilions

Greige | Processed / Finished Fabrics | Home Textiles | Knitted Fabrics
Textile Machinery | Handloom & Khadi | Ethnic Garments

Add-On Pavilions

Yarn and Speciality Yarn | Fabric Finishes | Sustainable Products
Accessories & Allied Services

Model Stalls



Single Stall View



Double Stall View

NOW BIGGER BETTER OLDER

210 SQ. FT
PERMANENT
STALLS

FULLY
AIR CONDITIONED
STALLS

INTRODUCTION OF
NEW FOCUS
THEMES
&
PAVILIONS

B2B
&
B2G
MEETINGS

VISITORS
Mr.S.MATHAN KUMAR
+91 95780 61000

EXHIBITORS
Mr.L.RAJA - +91 93626 78789
Mr.M.DEEPAN KUMAR - +91 96881 61000

GENERAL ENQUIRY
Mr.S.TAMIL SELVAN
+91 96881 28555

ACCOMMODATION / TRAVELS
Mr.R.MANIKANDAN - +91 98422 36393
Mr.M.SELVAM - +91 83449 33133



Texvalley, NH-544, Salem - Cochin National Highway,
Gangapuram, Chithode, Erode - 638 102.
TamilNadu, INDIA.

E-mail: info@weavestexvalley.com

Toll Free: 1800 42 555 555 | www.weavestexvalley.com

Contact: +91 96881 61000 | +91 96881 28555



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Prof. C.K. Prahalad Center, 98/1, Velachery Main Road, Guindy
Chennai - 600 032. INDIA. Tele: +91 44 22 444 555

Fax: +91 44 22 444 510 | Web: www.cii.in

E-Mail: ahmed.shariff@cii.in

Helpline : 00-91-124-4592966 / 00-91-99104 46244
CII Helpline Toll Free Number : 1800-103-1244