

PUBLIC NOTICE

We act on behalf of our client National Skill Development Corporation (NSDC). General Public is put to Notice that NSDC is the implementing agency of the Ministry of Skill Development & Entrepreneurship, Government of India for their flagship outcome-based skill training scheme – Pradhan Mantri Kaushal Vikas Yojana (PMKVY/Scheme). The Scheme intends to provide monetary reward to twenty four lakh youths after they have undergone skill development course(s) in eligible sectors from approved/affiliated training providers (Training Partners) and got assessed and declared successful by the approved Assessment Agencies. The monetary reward shall be given to each successful candidate for only one course undertaken with any Training Partner and such monetary reward would be directly transferred to their designated bank account. PMKVY is not to be construed as a free training scheme, however, to make the training affordable to larger number of youth; Training Partners can provide credit to the trainees at their discretion.

The details of the approved/affiliated training centers and courses are available on PMKVY Website – www.pmkvyofficial.org. The candidates can also give a missed call on **088000-55555** to get full details.

It is also to be noted that NSDC and the Training Partners, i.e., approved/affiliated training centers are using and promoting the following device mark for implementing the above skill training scheme.

NSDC has subsisting registrations pending application before the Competent Authorities in respect of the above device-mark both,

It has been brought to NSDC's notice that some unauthorized and unscrupulous persons are attempting to falsely use the above or similar device marks and/or using the name/logo of NSDC in respect of their businesses and falsely representing that they are Training Partners for implementing the 'PMKVY' Skill Training Scheme with a malafide and dishonest intention to mislead and to defraud innocent and unwary members of the public.

The public in general is hereby cautioned against such unauthorized and unscrupulous persons claiming to be Training Partners under the Scheme and are advised to verify the details from the official website of PMKVY to confirm the validity of the claim of being a Training Partner. NSDC shall not be liable to unwary candidates who enroll or undergo training with such unauthorized and unscrupulous persons claiming to be Training Partner without confirming the authenticity of the claims of the training providers claiming to be the Training Partners. Severe civil / criminal action will be taken against anyone who falsely represents that it is an approved/affiliated Training Partner for implementing the 'PMKVY' Skill Training Scheme and such action shall solely be at such entity's cost, risk and consequence.

The public is also requested to bring to the notice of NSDC of such unauthorized and unscrupulous persons/entities which may be attempting to claim to be Training Partners without being so authorised. This would enable NSDC to institute appropriate steps against such persons who are not only causing loss and damages to NSDC, but are

under the Copyright Act and Trade Marks Act.

acting to prejudice of the unsuspecting public as well.



Issued by Advocates for NSDC.

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